

Weddings by Michele and

LexingtonBridalShows.com

September 12, 2010 Bridal Show Registration

September 12, 2010 from 11 am - 5 pm
Embassy Suites Hotel
Newtown Pike and I-75, Lexington

\$550.00 per booth

Booth placement determined on a first come
first serve basis with booth payment.
Payment must be received in order to be
guaranteed a booth number.

MICHELE LANDERS
WEDDINGS BY MICHELE
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WWW.LEXINGTONBRIDALSHOWS.COM
PHONE: 859-913-9132

Booth rental fee is **\$550.00** due back with your registration.
Placement requests will be honored on a first come, first serve
basis after payment is received.

Each vendor will be provided with a booth space including a
6 foot table, and two chairs. Booth spaces in the lounge and
pre-function areas are odd sized; please check with Michele to
see if a booth in those areas are right for your product or
service.

Please let us know if you require electricity. All vendors are
responsible for providing booth signage and an extension cord
(and strip if plugging in more than one item) if you are using
electricity.

The list of brides and their information will be provided in
print or electronic form within 5 days of the show.

The Advertising

We will put the bulk of the booth rental fees towards
billboards (6 starting one month out), radio (3 stations starting
two weeks out), television (one week) and print and Web
advertising.

What will make this show unique?

Multiple bridal shops.

Wed Ed Sessions - An opportunity to speak to a small
"classroom" of brides. Let us know if you're interested.

Free admission for brides and their guests.

Programs will be handed out to each bride with an exhibitor
listing and map of the show floor.

Business Name: _____

Contact Person: _____ Phone: _____

Address: _____ Fax: _____

E-mail address: _____

Web site address: _____

Payment type: credit card (type) _____

Card number _____ expiration _____ billing zip code _____

check (payable to: **Weddings by Michele**) I need an extra table I need electricity

Send me the bridal show list: as a spreadsheet via e-mail printed form in label form (no extra charge)

Number of Booths Requested _____ Booth Number Preference _____

Booths are generally assigned on a first come first serve basis, considering vendor needs and product being showcased. We reserve the right to make final booth assignments and last minute changes if necessary.